DEAR FRIEND,

Since the two years covered in this report, scientists have raised the alarm about climate change to a deafening level. We have only a decade to mount a massive collective effort to begin to solve this crisis or face a future of catastrophic consequences and environmental collapse.

At the same time, U.S. democracy is under siege as the current administration continues its unprecedented attacks on public health and on the fundamental right to vote. LCV has worked to shine a light on the impact of these crises on people across the country, and to fight for a sustainable and just future by pushing elected leaders to act. Along the way, more leaders and ordinary people are taking up our message that the nation’s biggest environmental challenges require political solutions.

Amidst these challenges, there is great hope for our movement. In 2017-2018, LCV and our 30 state league partners (together, the Conservation Voter Movement) won major progress on clean energy, as we pushed governors, state legislatures, and local officials to enact policies to clean up our air, reduce carbon emissions, and shift towards a 100% clean energy future.

We took big steps towards our goal of building a more powerful and racially diverse environmental movement, where the voices and leadership of young people and people of color—who are the most concerned and most directly affected by climate change—are at the forefront.

We held elected leaders publicly accountable for their actions (or inaction) and elevated the issue of climate change across the political landscape. Hundreds of candidates at all levels ran and won on climate and clean energy issues—and this trend is only increasing. Polls show that voters want bold, swift action to tackle the climate crisis, which is shaping up to be a central issue in the 2020 elections.

Finally, LCV Victory Fund, our state partners, and affiliated entities led the way for the environment during the historic 2017-2018 elections. These efforts helped to establish a pro-environment U.S. House, hold the green Senate firewall, and elect 10 new pro-environment governors and nearly 300 new pro-environment state legislators across the country.

On top of the victories detailed here, the first six months of 2019 have been the most historic ever for state climate action, and the seeds for this were planted in 2017-2018. We’ve won significant climate policies in at least 10 states already in 2019, with opportunities for more. These states are showing what will be possible in 2021 with a pro-environment House, Senate, and presidency.

None of these actions alone, and none of us alone, will solve the climate crisis, but together we will. Thank you for your partnership with LCV during this incredibly important time. We hope we can count on your continued support as we push this progress farther and faster in the fight to save our Earth.

Onward,

Gene Karpinski, LCV President
LCV is deeply grateful for your support in 2017-2018, which allowed the organization to successfully fight for our Earth and its inhabitants in an extremely challenging political climate.

Since the devastating 2016 elections, LCV’s strategic plan through 2020 has focused on four key goals: to BUILD a more powerful, active, and racially diverse conservation voter movement, to DEFEND bedrock environmental protections from attacks by polluters, to ADVANCE environmental progress in the states, and to ELECT more national leaders who will act on climate change.

In 2017-2018, in partnership with our 30 state LCVs across the country, we made major strides on these goals and positioned ourselves to make even more progress through 2020. The following is what we were able to achieve with your support.
BUILD

A More Powerful, Active, and Racially Diverse Movement

YOUR SUPPORT allowed LCV to continue to work toward one of our most essential and cross-cutting goals: to build a broader, more active, and more racially diverse environmental movement and an electorate that looks like our nation. The core of this goal—which is both a moral and strategic imperative—is to do more to engage young people and communities of color and to ensure that the voices, priorities, and leadership of people of color are at the forefront of our movement.

Across the country, communities of color are the most affected by environmental harms, the most concerned about climate change, and the most underrepresented in our political system. In 2016, LCV began an organizational change process to incorporate a racial justice framework into all aspects of our internal and external work, as we seek to promote equitable policies that benefit low-income and communities of color, build our movement’s grassroots power, and expand the ability of all people to vote. This work is inextricably tied to the fight to protect our democracy and save our planet.

In 2017-2018, we prioritized efforts to protect voting rights and grow the power of communities to hold policymakers accountable on issues such as clean air and water, clean energy, and access to public lands. We engaged our 2.1 million members and expanded our grassroots and community organizing infrastructure across the country. In collaboration with our state LCV partners, our climate action programs mobilized over 20,000 volunteers in six states, including more people of color, students, and young people than ever before. Among other outcomes, these programs helped win a unanimous resolution from the Charlotte, North Carolina City Council to reduce carbon emissions and a 100% renewable energy resolution from the Concord, New Hampshire City Council.

In states across the country, LCV’s Chispa and Climate Action teams have built a powerful grassroots movement—these communities have banded together to hold their policymakers accountable.
We continued to grow our thriving Chispa program to elevate the voices and leadership of Latinx communities on climate and energy issues, with increasingly powerful organizing programs in Arizona, Colorado, Connecticut, Maryland, New Mexico, and Nevada. Chispa has had a major impact by growing LCV’s online Latinx membership to 280,000 people, engaging 6,000 volunteers and training nearly 250 Promotores—local leaders who organize in their neighborhoods, schools, and churches.

In 2017, Chispa launched a multi-state organizing campaign, named Clean Buses for Healthy Niños, to push governors and school boards to reduce pollution and protect children’s health by using Volkswagen emissions-cheating settlement funds to replace diesel school buses with electric. The campaign has since won millions in funding for zero-emission electric school buses, and several cities and counties have launched pilot programs to transition school bus fleets to electric.

Your support allowed LCV and our state partners to invest in ballot measures to strengthen voting rights and democracy—and win. In 2018, voters passed measures to make it easier to register and vote absentee in Michigan and approved automatic voter registration in Nevada. Colorado, Michigan, and Ohio approved changes that will lead to fairer redistricting. Finally, Florida restored voting rights for 1.4 million people with felony convictions, a move that will transform the state’s electorate.
DEFEND

Core Environmental Protections

YOUR SUPPORT allowed LCV to defend core federal environmental protections from relentless attacks by the Trump administration and Congress—a goal that faced steep odds at the start of 2017. Despite battling the most anti-environmental president and Congress in history, we blocked or stalled most of the attacks on critical environmental safeguards in Washington, DC.

In Congress, LCV’s unparalleled federal lobbying team worked with pro-environment champions—many of whom we’ve helped to elect—to stop nearly all legislative efforts to erode the core laws that protect our air, land, water, and health. We mobilized our green Senate firewall to defend funding for clean energy and national parks and defeated numerous anti-environmental riders—the painful exception being authorization to drill in the Arctic National Wildlife Refuge attached to the Trump tax bill.

We successfully defended EPA authority to regulate carbon pollution, although both the Clean Cars Standards and the Clean Power Plan remain under attack by Trump’s EPA. LCV’s annual National Environmental Scorecard (published in English and Spanish) continued to set the standard for holding members of Congress publicly accountable for their environmental votes and providing data to push back against growing efforts by politicians to “greenwash” unpopular records. We bolstered our growing number of pro-climate champions and amplified their efforts with constituents and the media.

We fought back against the Trump administration’s corrupt ties and favors to polluters. At the EPA, we led a months-long successful campaign, “Boot Pruitt,” focused on the then-administrator’s ethical transgressions, waste of taxpayer dollars, and threats to public health. LCV mobilized our 2.1 million members, ran TV and digital ads, and got more than 170 members of Congress (including 39 senators) to call for Pruitt to step down.

“Few organizations are as ready for this fight as LCV—you are organized, you are strategic, and you are steeled. For that reason, few organizations have made a bigger difference than LCV.”

SENATOR
CHUCK SCHUMER
(NY)
We became even more heavily involved in the fight to protect public lands and waters. LCV collected 350,000 of the 2.8 million public comments delivered to then-Interior Secretary Ryan Zinke during the department’s review of national monuments in 2017. Thanks to public pressure, Zinke eventually took 17 monuments off the chopping block. In 2018, we launched the “Our Lands, Our Voice” campaign to urge Congress to save the nation’s best parks program, the Land and Water Conservation Fund (LWCF), which has protected parks and recreational areas in all 50 states.

In March 2019, after months of lobbying efforts, Congress overwhelmingly passed a historic, bipartisan public lands package that included permanent reauthorization of LWCF. What the Washington Post called “the decade’s biggest public lands package” was a win for everyone who values the outdoors.

Finally, we filed our first-ever lawsuit against the Trump administration (League of Conservation Voters v. Trump) to prevent offshore drilling in the Arctic Ocean and key portions of the Atlantic Ocean. We won an early victory in the case in 2018, and a federal district court in Alaska ruled in our favor in early 2019 (the Trump administration has appealed the decision). LCV’s judiciary program also elevated the environmental issues at stake in the federal courts and had key wins when the Senate rejected circuit court nominee Ryan Bounds and district court nominee Thomas Farr, who spent decades backing efforts to disenfranchise voters in North Carolina.

Using data from the 2018 National Environmental Scorecard, LCV and Chispa released a report titled These Votes Have Impacts: Environmental Leadership from Congressional Caucuses of Color, which shows how members of the Congressional Black Caucus, the Congressional Hispanic Caucus, and the Congressional Asian Pacific American Caucus are speaking out and voting against anti-environmental policies that impact communities of color. As part of our digital release, we co-hosted a Twitter chat with Blavity, a digital media company catering to Black millennials, featuring the co-chairs of the United for Climate and Environmental Justice Task Force, Reps. Barragán, McEachin, and Jayapal, and their respective state LCV partners.
In the absence of federal leadership to tackle the climate crisis, one of our movement’s biggest successes is how we’ve pushed state and local leaders to advance policies to boost clean energy, curb fossil fuels, and avert the worst impacts of climate change.

Since 2016, state LCVs have helped win significant climate and clean energy victories in at least 15 states, often with bipartisan support. Today, the cities and states pledged to meet the carbon reduction goals of the Paris climate agreement represent 40% of the U.S. and, taken together, are the equivalent of the third-largest economy in the world.

Your support allowed us to push this progress even farther in 2017, as we capitalized on the growth of renewable energy, the strength of our state LCVs, and the pro-environment leaders we helped elect to win important advances at the state and local levels. In Nevada, after our state partner helped flip both chambers of the state legislature in 2016, the pro-environment majority passed 12 pro-environment bills, including one to restore rooftop solar in 2017. Our New Jersey affiliate ran a nonpartisan campaign to get candidates in the 2017 governors’ race to commit to 100% clean energy, including Phil Murphy, who won.

In 2018, building on the success in New Jersey, LCV and our state affiliates in 30 states (together, the Conservation Voter Movement) launched our first-ever nationwide issue campaign, Clean Energy for All, to push state and local leaders to move the U.S. towards 100% clean energy and build unstoppable momentum for federal action on climate change.

State LCVs made important progress towards this goal in the last two years, winning policies to transition away from fossil fuels, increase clean energy, and reduce climate pollution in states all across the country. State LCVs were essential to winning commitments to curb carbon emissions in North Carolina and Virginia, spur offshore wind in New Jersey, and speed utility transition to clean energy in Colorado and Michigan. We boosted renewable energy standards to 50% in New Jersey and 100% in California. We also won a ballot measure in Nevada when voters approved a commitment to 50% renewable energy by 2030.

As a result of Clean Energy for All policy gains in 2019, 1 in 4 people now live in a place committed to 100% clean energy.
Momentum built by the Clean Buses for Healthy Niños campaign is driving state and local leaders to use Volkswagen settlement and other funds to start the transition from polluting diesel school buses to electric. In Arizona, the Phoenix Union High School District Governing Board unanimously approved a first-of-its kind electric bus pilot program in the state’s largest high school district, where approximately 80% of students are Latinx.

The Clean Energy for All campaign also worked to hold elected officials, utilities, and other decision makers accountable to grassroots demands for healthy, pollution-free communities. Our Clean Buses for Healthy Niños campaign pushed states and school boards to use Volkswagen settlement funds to replace diesel school buses with electric, winning millions for electric school buses and other forms of clean transportation, including major victories in Arizona, Maryland, Nevada, and elsewhere.

Over the course of 2018, we secured commitments to the goal of 100% clean energy from more than 600 candidates who won elected office at every level of government. Along with 56 new members of Congress, over 550 state and local elected officials, and 11 new pro-clean energy governors taking office, we are making even more progress in 2019, as governors honor their commitments and move swiftly to advance clean energy. The move to a clean energy future is underway, and you are helping to bring it about.

Clean Energy for All Progress in 2019

21 STATES in the CVM made Clean Energy for All progress

11 STATES in the CVM enacted major Clean Energy for All priorities

7 STATES passed major climate legislation with bipartisan support
In 2017 and 2018 LCV Victory Fund and our partners in the Conservation Voter Movement won crucial election victories that paved the way for clean energy progress and provided critical momentum heading into the 2019-2020 cycle.¹

In 2017, 96% of our electoral resources were spent in support of our state partners’ work to elect winning candidates. Our state partners have since been able to translate these electoral wins into policy progress in New Jersey, Virginia, and Washington:

**IN NEW JERSEY,** our state partner helped elect Governor Phil Murphy, who moved quickly to put the state on a path to 50% renewable energy by 2030.

**IN VIRGINIA,** our state partner helped elect statewide candidates and flip eight seats in the House of Delegates, which completely shifted the legislature’s dynamics and led to bold action on energy efficiency, wind, and solar.

**IN WASHINGTON,** victory in a single local race had a major impact on clean energy, when our state partner went toe-to-toe with Big Oil to ensure a pro-environment majority on the Vancouver Port Commission to stop the building of what was to be the largest oil by rail terminal in North America.

In 2018, our electoral efforts made an even bigger impact as voters turned out in record numbers to issue a stinging rebuke to President Trump’s toxic, anti-environment agenda and elect a “**green wave**” of new, diverse leaders up and down the ballot. Members of the environmental community like you played an important role in these historic results.

LCV Victory Fund and affiliated entities raised or spent $85 million to help elect pro-environment leaders this cycle—the largest investment by any single-issue group. We succeeded in electing almost 60 new members of Congress and **flipping the U.S. House** to pro-environment—our top electoral goal in 2018 and a key benchmark in our strategic plan to establish pro-environment leadership in Washington, DC by 2020. We kept the green **Senate firewall** intact and our state LCVs made enormous progress at the state and local levels by electing 11 pro-clean energy governors and nearly 300 new pro-environment state legislators across the U.S.

¹ This includes separate investments and programs from LCV Victory Fund, LCV Action Fund, New American Jobs Fund, LCV, and various state affiliates and their political committees.
The 116th Congress (and governorships, and state legislatures) includes many historic firsts for people of color, women, LGBTQ, and other historically under-represented groups. Beyond these milestones, 2018 saw the biggest off-year election turnout in decades, including among youth and people of color. LCV Victory Fund partnered with Priorities USA and Latino Victory Fund, among others, to turn out more voters of color and young people in support of pro-environment candidates in places like California, Illinois, Texas, and New Mexico.

We did more than ever to engage our members and donors directly in elections and smashed our previous record of raising money for state and federal candidates. GiveGreen (a project of LCV Victory Fund, LCV Action Fund, and NextGen America, with the support of NRDC Action Fund PAC) raised or contributed $23 million from over 10,000 donors—sending a message to candidates that donors are driven by environmental values. More than 1,500 LCV members volunteered directly with pro-environment candidates through the GreenRoots program in 14 states. This work reinforces our goal to keep building our movement from the ground up.

For a full picture of our electoral successes, please see LCV Victory Fund’s 2017-2018 Elections Report.

As part of our strategy to target local races with big potential impacts for clean energy, in 2018 our affiliate, Chispa AZ PAC, helped elect Sandra Kennedy to the Arizona Corporation Commission, which regulates utilities in the state. In the past, Arizona’s largest utility, which is known for unjust ratepayer increases and using dirty energy like coal, has dominated these elections. Chispa AZ PAC went door-to-door to talk to voters and ran TV and digital ads in English and Spanish to help elect Kennedy—who now serves as an independent voice on the commission and is fighting for affordable solar, clean-energy jobs, and lower rates.

“Thank you, and I so appreciate your support and help. One of the great things about a close race is that we know we couldn’t have done it without absolutely everyone. LCV Victory Fund was such a key part of that.”

REP. XOCHITL TORRES SMALL (NM-2)
It has become increasingly clear that the environmental community needs more political power in DC and beyond to make progress in protecting the environment and solving climate change. The League of Conservation Voters is skillfully leading the charge.

JOHN H. ADAMS,
Natural Resources Defense Council, LCV Honorary Director

The impact we made in 2017-2018 will continue to resonate as we build our movement and secure new policy progress and victories in 2019 and beyond. With a more diverse and powerful Conservation Voter Movement than ever before, a pro-environment House and intact firewall of pro-environment leaders in the Senate, and bold action by state and local elected officials leading on climate, we can fight back against the Trump administration agenda and make more progress on climate change and pollution-free communities. These results are just the beginning.

We are deeply grateful for the impact you helped make in 2017-2018, and we look forward to even more progress in 2019-2020.

We have no time to lose.
LCV BOARD OF DIRECTORS 2017–2018

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Wade Greene
Rampa R. Hormel
John Hunting
Winsome McIntosh

*Board member who left in 2017-2018
**Board member who joined in 2019
2017 EXPENSES

- Program Services: $23,736,702
- Fundraising: $1,976,119
- Management and General: $1,345,308

88%
5%
7%

2018 EXPENSES

- Program Services: $96,038,245
- Fundraising: $3,355,372
- Management and General: $1,363,648

95.3%
3.3%
1.4%
# LEAGUE OF CONSERVATION VOTERS

## Statement of Activity

### REVENUE AND SUPPORT

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<tr>
<th>Membership Dues &amp; Contributions</th>
<th>Audited 2017</th>
<th>Audited 2018</th>
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<tr>
<td>LCV</td>
<td>32,554,345</td>
<td>65,459,724</td>
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<td>LCV Political Engagement Fund</td>
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<td>LCV Victory Fund</td>
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<td>LCV Action Fund</td>
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<td>New American Jobs Fund</td>
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<td>Chispa AZ PAC</td>
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<td><strong>Total Membership Dues &amp; Contributions</strong></td>
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<th>Interest and Other Income</th>
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<td>LCV</td>
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<td>LCV Political Engagement Fund</td>
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<td>3,320</td>
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<td>LCV Victory Fund</td>
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<td>4,967</td>
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<td>LCV Action Fund</td>
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<td>733</td>
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<tr>
<td><strong>Total Interest and Other Income</strong></td>
<td>395,321</td>
<td>172,224</td>
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| **Total Support and Revenue**                        | 33,787,778   | 99,251,600   |

### EXPENSES

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<th>Program Services</th>
<th>Audited 2017</th>
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<th>Supporting Services</th>
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<tr>
<td>Fundraising</td>
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<td>Management and General</td>
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<td>1,363,648</td>
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<tr>
<td><strong>Total Supporting Services</strong></td>
<td>3,321,427</td>
<td>4,719,020</td>
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| **Total Expenses**                                   | 27,058,129   | 100,757,265  |

### CHANGE IN NET ASSETS

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<th>Net Assets at Beginning of Year</th>
<th>7,303,078</th>
<th>14,032,727</th>
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<tr>
<td>Net Assets at End of Year</td>
<td>14,032,727</td>
<td>12,527,062</td>
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</table>

| Change in Net Assets                                  | 6,729,649    | (1,505,665)  |
For more information or to get involved, visit www.lcv.org

League of Conservation Voters
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Washinton, DC 20005
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