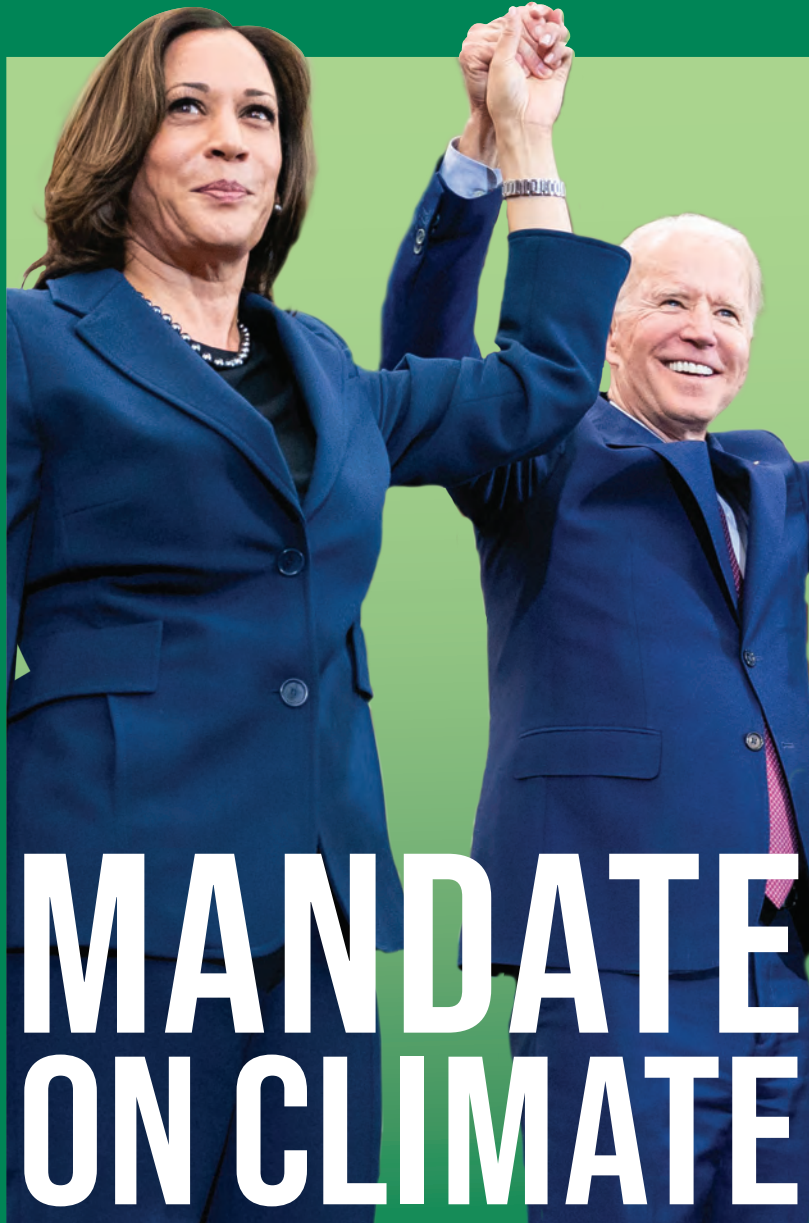




Our Earth Is Worth Fighting For



2021 PLAN OF ACTION

FROM THE PRESIDENT AND CHAIR



Thinking about how we often sign our letters—*Onward*—has new resonance in 2021. So many of us were eager to turn the page not only on 2020, but also on the last four years: the most anti-environment, anti-science, racist presidential administration in modern history, the blatant and violent attacks on our democracy, and the denial that fueled a pandemic in which millions of families have lost loved ones and livelihoods, in no small part due to indifference and inaction at the highest levels of government.

We cannot repeat these failures with the climate crisis.

The year we left behind was historic. We saw a long-overdue reckoning on racial injustice take shape in protests and advocacy to address systemic disparities, including those that cause communities of color and low-wealth communities to suffer disproportionately from COVID-19, pollution, and climate-fueled disasters. We saw voters turn out in record numbers, despite unprecedented voter suppression, to elect a president and vice president with a mandate to act on the intertwined crises of the pandemic, the economy, racial injustice, and climate change. And in January 2021, we saw Georgia voters—led once again by voters of color and young voters and thanks to years of organizing by Black and progressive local leaders—deliver pro-climate, pro-justice, and pro-democracy leadership to the U.S. Senate. Now, we must work together to translate this mandate into policies that will protect our environment and democracy for generations to come.

We have no time to lose. Given the scale of the challenge and the short window in which to act, **LCV is working to set in motion ambitious and transformational progress on climate policy** that addresses racial and economic injustice, builds a fairer and more healthy society, and ensures a livable planet for future generations. We will do this by pressuring the Biden administration and Congress to deliver historic progress at the federal level, working with our 30+ state partners to hold state and local officials accountable, and through grassroots efforts to build power with communities of color and young people and strengthen our democracy for the long-term.

Reaching these goals will only be possible with partners like you. Your support has already enabled the LCV family of organizations to grow into a potent political force that brings unparalleled expertise to our work to influence policies, hold leaders accountable,

WARD

and win elections. In the last four years, we have built a more powerful and racially diverse conservation voter movement and engaged millions of volunteers and voters. We have advocated for and won historic state-level climate action, such that **1 in 3 U.S. residents now live in places committed to 100% clean energy.** We have helped elect hundreds of environmental champions, from state legislators to governors, members of Congress, and even the President. In 2018, we established a pro-climate majority in the U.S. House and helped elect 10 governors. And in 2020, we helped elevate climate change in the presidential primaries, establish pro-environment leadership in the Senate, and deliver battleground states to Joe Biden and Kamala Harris.

We do all of this so that we can secure policies that improve people's lives and health — and 2021 is a pivotal year for this work. Organizationally, LCV is embarking on a new four-year strategic plan, one that will more fully center racial justice and equity across our values, mission, and goals and guide

our work to tackle the climate crisis through 2024. Externally, we will mobilize public support for bold action on climate and environmental justice and hold leaders accountable to create a healthier and more sustainable future for all. We will also redouble our efforts to protect voting rights and ballot access, as the 2020 election and its aftermath have shown the urgency of safeguarding our democracy and ensuring that elected officials are accountable to the people.

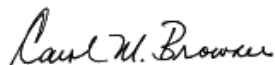
Thank you for being part of this work. We are hopeful that the experiences of 2020 and the last four years have given us all a new sense of collective purpose to tackle our most pressing challenges, including the existential threat of climate change, a democracy in peril, and the need to address longstanding racial and economic inequities in our society.

This plan outlines what LCV will do this year to drive federal action on climate and democracy, advance progress in the states, and build grassroots power for the long term. We can only make it real with your support.

Onward,



Gene Karpinski, LCV President



Carol Browner, LCV Board Chair



OUR 2021





PLAN



DRIVE

FEDERAL ACTION ON CLIMATE AND DEMOCRACY

The Biden-Harris administration campaigned and won—with more than 81 million votes—on the strongest climate and environmental justice plan of any presidential ticket in U.S. history. They have a mandate for action, driven by the coalition of voters of color, young voters, and suburban voters who propelled them to victory. This same multiracial coalition helped elect five new pro-climate action U.S. Senators in Arizona, Colorado, Georgia, and New Mexico, delivering a hard-won trifecta of federal leadership in the House, Senate, and White House that can advance a bold climate, justice, and democracy agenda in 2021 and beyond.

LCV will push these leaders to deliver on their campaign promises beginning on Day One. We will work to advance bold and aggressive climate action across the whole of the federal government that dramatically scales up clean energy and delivers equitable climate solutions; secure investments in climate, clean energy, clean water, and environmental justice priorities to create good-paying, union jobs; and expand the political will for ongoing climate action that addresses environmental, racial, and economic injustice. We will also push for laws to expand and protect the right to vote, fix our broken campaign finance system, and reform and strengthen our democracy.





CLIMATE POLICY PILLARS

It is essential that the U.S.—the world's largest historic emitter of greenhouse gases—does its fair share to meet the scientific consensus of limiting global warming to 1.5 degrees Celsius. This will require decarbonizing the entire U.S. economy before mid-century and ambitious action that delivers 100% clean electricity by 2035, electrifies new buses by 2030, cars by 2035 and trucks by 2040, and ensures all new buildings are zero-emission by 2030, while greatly increasing the ability of our lands and waters to safely sequester carbon. These policies must center equity, end the legacy of toxic pollution that overburdens communities of color, and direct at least 40% of federal investment benefits to communities most impacted by pollution and environmental injustice. Decarbonization efforts must create high-quality, union jobs and support communities affected by the transition off fossil fuels.

Federal Action

WE WILL:

Pressure and support the Biden-Harris administration and members of Congress to take comprehensive and bold climate action through lobbying, mobilizing, organizing, earned and paid media, and accountability efforts that we will conduct both inside Washington, DC and across the country with our affiliates in priority states and districts. Taking action at the scale necessary to tackle the intertwined crises of climate change and racial and economic injustice will require a suite of policies that build on the state-led example of ambitious standards, transformative investments, and justice for workers and low-income communities and communities of color hit hardest by climate change's impacts and toxic pollution. **We will work to ensure that climate and justice are embedded in every administrative and legislative policy.**

IN THE BIDEN-HARRIS ADMINISTRATION:

Ensure top-tier personnel in climate-focused positions across the federal government, working in collaboration with allies to support confirmations in the Senate.

Launch an all-of-government, science-based climate action plan that centers environmental justice and workers and that sets ambitious goals for climate action in the electricity, transportation and buildings sectors, mandates pollution reduction in environmental justice communities, supports accelerated local action, restores U.S. international leadership to drive global ambition, and creates high-quality, union jobs.

Advance economic recovery measures, regulations, funding, and actions that move the U.S. to 100% clean electricity, advance transportation electrification,

and equity, reduce toxic air and water pollution, and meet Biden's campaign commitment that 40% of infrastructure investments benefit communities of color and low-income communities overburdened by pollution.

Make our lands and waters part of the climate solution by transitioning away from fossil fuel development on public lands and waters and protecting 30% of America's land and ocean by 2030 to safely sequester more carbon in forests, soils, and coastal areas.

Undo damage done by the Trump administration's rollbacks and advance environmental and public health protections for our air, water, land, and climate that address the cumulative impacts of pollution.

IN CONGRESS:

Pass climate and justice-centered economic recovery legislation that delivers at least \$2 trillion in investments to tackle climate change and accelerate a swift transition to 100% clean electricity, reduce pollution and contamination, improve public health, promote equity, and help dismantle systemic racism and address economic inequality.

Win policies that put millions of people to work in good-paying union jobs to fix our crumbling infrastructure, expand clean energy, electrify cars and buses, expand transit, retrofit buildings, schools and homes, clean up pollution in frontline communities, build affordable and sustainable housing, and boost natural climate solutions.

Direct resources to the most impacted communities through recovery legislation that meets the Biden commitment that 40% of investments' benefits flow to environmental justice communities and are informed by community-led policy development processes.

WHAT IT WILL TAKE TO WIN THESE VICTORIES:

WAGE POWERFUL ADVOCACY CAMPAIGNS

that leverage the full power of LCV and the Conservation Voter Movement, including our state affiliates, Chispa, and Climate Action teams, to demonstrate constituent support, push elected officials to act at the scale we need, and win the policy and politics of climate action in the short and long terms. We will lobby key senators and representatives, with a focus on supporting and amplifying newly elected members and those in battleground states, and holding them accountable if they stand in the way of action or oppose qualified pro-climate action appointees.

MOBILIZE AND ENGAGE A DIVERSE SET OF CONGRESSIONAL CHAMPIONS,

with a focus on at least 50 members of Congress who will be critical to delivering climate ambition that centers equity and jobs. This diversity will span race, gender, geography, and the ideological spectrum of the Democratic caucus.

EXPAND PARTNERSHIPS

with environmental, labor, and environmental justice groups and allies, building on the powerful coalitions we've already developed including the Equitable and Just National Climate Platform and the Blue Green Alliance's Solidarity for Climate Action Platform.

COLLABORATE WITH ARTISTS

and creatives to transform the cultural narrative to increase civic participation, shift values, and drive public will for action.

DEMONSTRATE PUBLIC SUPPORT

for climate policies that center justice and equity, through polling, media, and grassroots and digital organizing of volunteers and activists.

CONNECT LOCAL PRIORITIES

to federal action, for example by advancing federal funding and policies that deliver on the Chispa-led campaign to replace dirty diesel school buses with electric buses, and other community-led priorities in Congress.

Members of Congress of color are leading the way in the fight for climate action that centers equity. We will continue to work closely with the Tri-Caucus (Congressional Black Caucus, Congressional Hispanic Caucus, and Congressional Asian Pacific American Caucus) to achieve our shared agenda.



PUBLIC LANDS

Protecting and restoring public lands is central to solving the climate crisis—and is an area where LCV has been able to win bipartisan progress. LCV worked for years to lay the groundwork for Congress's 2020 passage of the Great American Outdoors Act, the largest conservation funding legislation in decades. In 2021, we are partnering with our state affiliates to urge elected officials at all levels of government to take action as part of a national effort to protect 30% of U.S. land and ocean by 2030, and prioritizing landscapes that are important to tribes and people of color and that reduce disparities in access to nature. We will work with the administration and Congress to restore and expand clean water protections and access and invest in repairing our nation's crumbling water infrastructure.





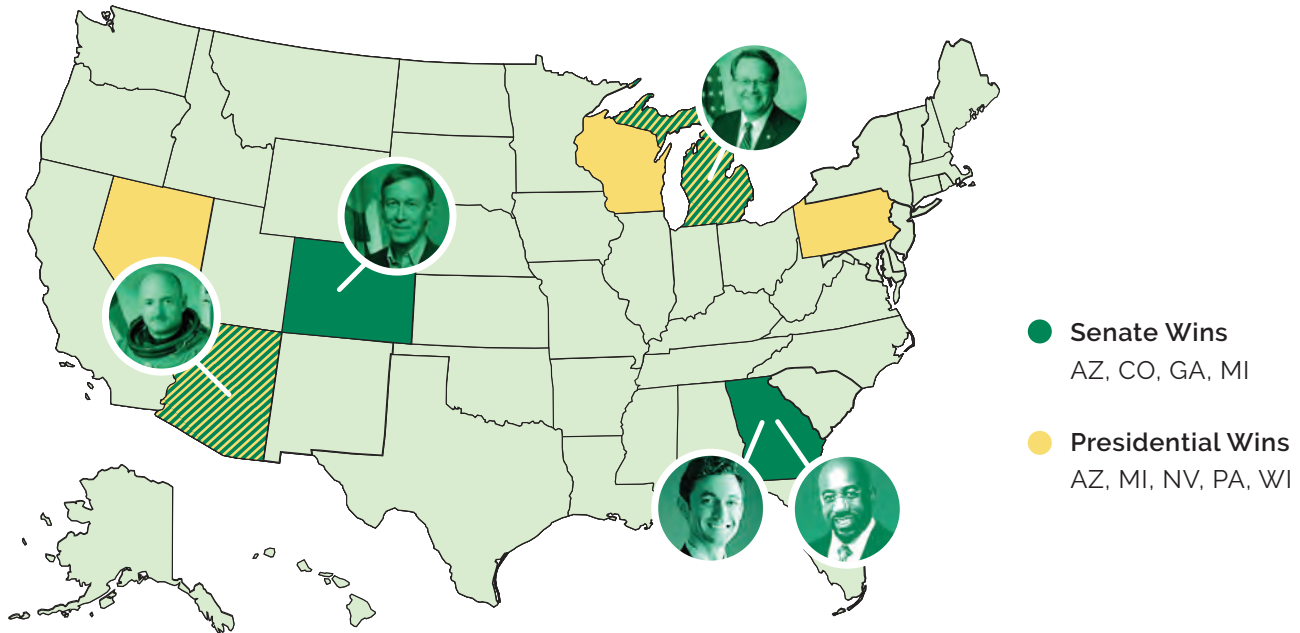
DEMOCRACY AND VOTING RIGHTS

LCV's Democracy For All program engages in work to expand access to the ballot and advance voting rights at the local and federal levels. Our top federal priority in 2021 will be working in coalition to advocate that Congress pass H.R. 1, the For the People Act, a comprehensive democracy bill that will create a more accessible and secure election process among other things. We will also work with Conservation Voter Movement partners to influence the redistricting process in their respective states, ensuring that our elected leaders are truly representative of the diverse communities that make up our country. Additionally, we will advocate for statehood for Washington, DC, to ensure that the District's 700,000 residents, more than half of whom are people of color, are properly represented in our democracy.

Federal Action

2020 SENATE AND PRESIDENTIAL INVESTMENTS

LCV Victory Fund and affiliated entities helped secure Senate seats that helped flip control of the chamber to pro-environment leadership.



“We know dire issues like the climate crisis can only be solved with a healthy democracy. This administration must also enact serious democratic reforms to ensure voters can always make their voices heard. We have a narrow window to address the greatest challenge we have ever faced. Our future depends on how we will fight the climate crisis in the next ten years. Voters are demanding action and we have the tools to solve it, but we need these new leaders to act.”

BlackPAC Executive Director **Adrianne Shropshire** and LCV Senior Vice President of Campaigns **Pete Maysmith** in a Blavity opinion piece



PREPARING FOR 2022

LCV Victory Fund and affiliated entities contacted millions of voters by phone, mail, text, and advertising in 2020 to drive turnout in battleground states and elect pro-environment candidates. As we work with a hard-won federal trifecta to advance climate action in Washington DC, we are already preparing for the 2022 midterm elections, when we will have the opportunity to defend and expand narrow pro-climate majorities in Congress, including in critical Senate races in states such as Arizona, Florida, Georgia, Nevada, North Carolina, Pennsylvania, and Wisconsin. In 2021, we will analyze lessons and refine tactics from 2020, expand our partnerships and grassroots organizing, and launch experimental programs (e.g. in state or special elections) to prepare for the 2022 midterms.

Federal Action

THE LCV DIFFERENCE

LCV is uniquely positioned to play a critical role in translating into action the growing consensus around climate policy that addresses racial and economic inequality. We've built strong relationships with organizations across the national climate community and bring unparalleled political savvy to advancing the policy agenda:

In 2020, we laid the groundwork to influence the Biden-Harris administration, elevating climate as a priority in the presidential primaries and working with environmental, labor, and climate justice partners to craft policy platforms that are meaningfully reflected in the administration's plans.

Our national staff and state affiliates have deeply rooted working relationships with members of Congress and significant influence with House and Senate leadership and climate champions. We played a key role in shaping the Select Committee reports in both chambers in 2020, which represent the most ambitious and comprehensive climate plans yet issued in Congress.

We bring grassroots power, deep local knowledge, and expertise of our 30+ state affiliates in the Conservation Voter Movement to all of our advocacy efforts. Through our state affiliates and grassroots Chispa and Climate Action programs, we have ties to gubernatorial administrations that will implement federal climate policies, as well as influence in state legislatures to enact state policies.

Our unprecedented electoral work over the last four years was instrumental in delivering a pro-environment White House, U.S. House of Representatives, and U.S. Senate—a historic trifecta for federal climate action.



WIN

STATE AND LOCAL PROGRESS

The past three years have been the most impactful in history for state-level progress on climate change and clean energy, thanks in part to the work of LCV and our 30+ state affiliates (together, the Conservation Voter Movement).

We achieved this progress through a combination of grassroots organizing, lobbying, advocacy, partnerships, and demonstrating support for equitable solutions that reduce pollution in overburdened communities. In 2018, our movement secured commitments to 100% clean energy from over 600 winning elected officials, including 10 governors. LCV, our state affiliates, and Chispa programs have since worked together to translate these commitments and grassroots energy into state and local policies that have tangible benefits for communities and create a roadmap for bold federal action. In 2019-2020, we secured commitments from another 846 successful local and state officials—a total of over 1,400 leaders elected in three years.

We must sustain and build on this progress in 2021, translating those candidate commitments into new state and local policies and securing strong implementation of policies we've already won. These policies will reduce carbon pollution, drive clean energy investment into impacted communities, and strengthen public processes to engage racially and economically diverse communities and those impacted by fossil fuel transition.



WE WILL:

PURSUE EQUITABLE

COMMITMENTS to 100% clean energy in states such as IL, NJ, and OR that incorporate robust public processes that engage low-wealth and communities of color and drive investments to communities burdened by pollution and those impacted by the transition away from fossil fuels.

WORK TO TRANSITION

PUBLIC TRANSIT to 100% clean, electric buses and expand the number of school districts purchasing electric buses in states such as AZ, CO, FL, IL, MD, NJ, NV, and NY.

FACILITATE THE DEVELOPMENT OF LOCAL TRANSIT EQUITY

campaigns to advance community-led transportation solutions by engaging Chispa and state LCVs to identify local opportunities and partner with local groups on campaign strategy and policy goals.



Since 2017, Chispa's *Clean Buses for Healthy Niños* campaign has worked with communities across the country to call on governors and elected officials to put the health of children and families first by transitioning dirty diesel school bus fleets to clean, zero-emission buses. The campaign has already won important victories in Arizona, Maryland, Nevada, and New York by organizing parents and students for clean air. In 2021, Chispa will continue pushing for electric school buses for children at the local, state and federal levels. In addition, Chispa will seek to build on the success of *Clean Buses for Healthy Niños* and expand to public transportation, developing campaigns rooted in the needs of communities and led by communities.

State & Local Progress

WE WILL:

SECURE AND IMPLEMENT LOW AND ZERO-EMISSION VEHICLE STANDARDS

in states such as CA, CO, IL, MA, MN, NM, NV, VA, and WA, and build support for low-carbon fuels in states such as MN and WA, and across the Northeast.

POWER EVERY HOME

in New England with offshore wind by securing 12,000MW of commitments from governors while ensuring equitable economic benefits.

SHUT DOWN COAL PLANTS

and proposed natural gas facilities by mobilizing grassroots and grassroots opposition during Public Utility Commission proceedings and leverage public opposition with governors and state house leaders. Activate ratepayers to weigh in around key utility decisions in states such as AZ, CO, MI, NE, NM, and SC.

INFLUENCING UTILITY DECISIONS

Our movement continues to make progress by electing leaders to public utility boards and holding them accountable to shift to clean energy. Both federally and in a dozen states, we're supporting efforts to block utilities from shutting off water and electric service in the midst of the pandemic. In Arizona, where Chispa AZ PAC helped elect a champion to the Arizona Corporation Council (ACC), we will continue to push ACC to advance a 100% clean energy plan with measurable benchmarks and pressure Arizona Public Service Co. to forgive over \$30 million of debt accrued by Arizonans. In Nebraska, our state affiliate has already secured zero-carbon goals from the Omaha Public Power District Board and the Lincoln Electric System and supported community efforts to successfully shut down a coal plant impacting a predominantly low-income Black community. Nebraska will focus on passing a zero-carbon goal through the Nebraska Public Power District in 2021.



The 2021 redistricting process offers the opportunity to shape the landscape for state and federal elections for the next decade. We will work with CVM partners in at least six states to influence their states' redistricting process and help ensure that our elected leaders are truly representative of the diverse communities in this country. We will also pursue state-level policies to expand or protect voting rights, with a focus on influencing legislation in critical states such as Georgia, Michigan, and Wisconsin.



WE WILL:

PURSUE BUY-CLEAN POLICIES

in states such as IL, MD, MN, NJ, and WA to drive industrial and buildings decarbonization through cleaner materials procurement for infrastructure and building projects. Partner with labor unions and businesses to garner widespread support amongst policymakers.

ENSURE ROBUST PUBLIC PARTICIPATION IN ADMINISTRATIVE PROCESSES

to secure strong implementation of clean energy policies in CA, CO, MD, ME, MI, NE, NJ, NM, NV, NY, OR, SC, VA, WA, and WI. Mobilize grassroots support, strengthen coalitions with groups representing low-wealth communities and communities of color, and translate administrative rules into effective messages for public engagement.

FACILITATE STRONG IMPLEMENTATION OF FEDERAL ECONOMIC RECOVERY INVESTMENTS

at the state level, in coordination with groups representing low-income communities, communities of color, and communities impacted by the transition away from fossil fuels. We will work to ensure that clean energy advancements incorporate economic and workforce development strategies that specifically benefit these communities.



2021 ELECTIONS

State and local elections are driving clean energy progress, and we will have new opportunities to defend and elect climate champions in 2021. This includes working with our state league partners to elect governors in New Jersey and Virginia, protecting pro-climate majorities in the New Jersey and Virginia state legislatures, and electing pro-clean energy, pro-climate board members and public commissioners on Nebraska's Public Utility Boards. We will also look to get involved in key municipal races where the outcome can have a big impact on climate progress.

The legislative successes we've won require implementation by state agencies and governors' offices, and that process will determine the scale of policy change, the speed of implementation, and whose voices are heard in decision making.

BUILD

GRASSROOTS POWER

“Voting for madre tierra, for me, means ensuring that communities of color have access to clean air, clean water, beautiful forests, green spaces, and are really able to live with dignity and have basic human rights.”

—Estefany Carrasco-González, Chispa Deputy Director

The people who make up this movement are its strength, which is why LCV invests deeply in building grassroots power for people to advocate for equitable treatment of their communities, hold elected officials accountable, and influence environmental policy decisions from the local to the federal level.

In 2021, we will continue to strengthen volunteer and grassroots organizing and leadership development programs, especially with low-wealth communities, communities of color, and young people who are the most affected by climate change and environmental injustice and the most supportive of strong policies. These same communities are historically the most disenfranchised in the political process, and we will continue to work to defend and expand voting rights and ballot access so that every voice is heard and represented in our democracy.



Grassroots Power

WE WILL:

CONTINUE TO ENGAGE VOLUNTEERS, both online and offline, to advocate for environmentally and racially just policies and build long-term power for their communities.

GROW OUR CHISPA PROGRAM that builds the leadership and power of Latinx communities and communities of color through grassroots organizing. Chispa influences important local decisions to create more equitable access to clean air, clean water, transportation, and the outdoors. Chispa runs locally-rooted organizing programs in Arizona, Colorado, Maryland, and Nevada, and in 2020, launched a program in Florida. Chispa will expand to the critical state of Texas in 2021.

DEVELOP AND TRAIN LOCAL LATINX LEADERS

by continuing to grow a base of hundreds of promotores and comites (neighborhood-based committees) who build solid, long-term relationships with decision-makers in their neighborhoods, schools, and churches. In 2021, Chispa will train and elevate community leaders to testify before school boards and local and state elected officials to demand policies and investments

that put equity and affordability at the forefront of the clean energy transition.

EXPAND CLIMATE ACTION PROGRAMS

, which connect individual climate activists into a unified, powerful voice for clean energy and climate policies across the country. In 2021, we will mobilize 12,000 volunteers to attend events, generate media coverage, and speak out for climate action in Nevada, New Hampshire, North Carolina, and Virginia. Through traditional and digital organizing, we will focus engagement on 18-35 year olds and train volunteers to effectively advocate for climate and clean energy policies at the state and federal level.

DRIVE SOCIAL CHANGE

by working in collaboration with artists, filmmakers, storytellers, and cultural influencers to develop creative content that inspires action. By engaging our communities in the creative process, we will help find community-based solutions, build shared values, and provide the tools for people to advocate on their own behalf.



Our organizing work is undertaken in coordination with our state affiliates, Chispa programs, and Climate Action teams, engaging approximately 23,000 volunteers across the country in grassroots action, including 11,000 Chispa volunteers from Latinx communities. Our Chispa and Climate Action teams are also involved in the broader youth movement and active on more than 80 high school and college campuses. In fact, people under the age of 35 make up approximately 40% of our volunteer base.

WE WILL:

RECRUIT AND TRAIN

CANDIDATES. Working closely with state affiliates, we have begun the important work of recruiting candidates from our base of leaders. In 2020, LCV held our first-ever Candidate Academy for 20 leaders in the Conservation Voter Movement. Over half our class was women and over half the class were people of color. Several LCV members were also recruited to run through our partnership with Contest Every Race, and we had LCV members win races in Arizona, Colorado and Michigan. In 2021, we will hold our second Candidate

Academy and will continue our candidate recruitment efforts with Contest Every Race, starting in Missouri, Pennsylvania and Texas.

DEVELOP LEADERS to serve on environmental boards and commissions. In 2021, we launched a fellowship program with our Idaho state affiliate to prepare diverse leaders in the Conservation Voter Movement to serve on boards and commissions in their communities or at the state level. These boards and commissions make important decisions and recommendations about land use,

transit, open space, air, water and soil quality and more, and are a great way to build the skills and expertise of our leaders, while advancing strong environmental standards and policy. We are also developing leaders who are reflective of the communities they represent. This fellowship will help us build a strong cadre of qualified environmental champions who can shape important policies now and possibly run for office in the future. In 2021, we plan to expand the fellowship to a second state.



CANDIDATE ACADEMY

LCV's Candidate Academy is unique in its charge—the only program focused on training prospective pro-environment candidates with a focus on racial justice and equity. Chris Mathias, who attended LCV's Candidate Academy, won his 2020 race to represent District 19 Seat B in Idaho's State House and is the first Black man elected to Idaho's Legislature.

CHISPA'S REACH

To ensure that Latinx communities' political influence is seen, heard, and felt by decision-makers, Chispa centers the stories of Latinx leaders who are organizing and demanding climate action from their state and local officials. Through videos, social media, and opinion and editorial pieces, Chispa powerfully uplifts the disproportionate impacts of environmental racism on Latinx and communities of color and the leadership of volunteers and promotores in the fight for climate justice.



We help drive social change by working in collaboration with artists, filmmakers, storytellers, and cultural influencers to develop creative content that inspires action. By engaging our communities in the creative process, we will help find community-based solutions, build shared values, and provide the tools for people to advocate on their own behalf.

Grassroots Power

WE WILL:

EXPAND BALLOT ACCESS AND EDUCATE VOTERS.

Voting is the foundation of our democracy and core to the public's ability to hold elected officials accountable. We will continue to work in partnership with state affiliates to expand ballot access, increase voter participation, and address state-specific efforts to suppress both. This work is especially critical in 2021, as attacks on the vote-by-mail method are likely to increase in response to false allegations of fraud in the 2020 elections. Educating voters about all of their voting options is key to expanding voting access. We will continue to educate voters about changes to vote-by-mail and early in-person voting options made by state and local officials, and we will organize to make organizing to make permanent those options that were expanded in response to COVID-19.

Educating voters
about all of their
voting options is
key to expanding
voting access.

In 2020, our conversations with voters were essential to making sure people across the country knew how to vote and understood the rules in their states. We are working across our movement to help these voters and volunteers stay involved in the process and continue to make their voices heard.



THE POWER OF LONG-TERM ORGANIZING

Our leaders have a mandate to act on climate justice in 2021. This is because voters of color and young voters made their voices decisively heard at the ballot box, especially in states like Arizona, Georgia, and New Mexico where organizers have worked over years to build long-term power. For example, through year-round grassroots work that invested in the Latinx community, our partners from Chispa Arizona helped turn their state from an epicenter of hate that introduced anti-immigrant legislation SB1070 a decade ago, to a battleground state that helped tip the scales in elections up and down the ballot in 2020. This work will pay dividends for years to come and is an aspirational model for our movement's ongoing work to build grassroots power in states across the country.



“Today, we celebrate the triumph not of a candidate, but of a cause, the cause of democracy. The people, the will of the people, has been heard and the will of the people has been heeded.”

President Joe Biden

Inaugural Address, January 20, 2021

THE DIFFERENCE YOUR SUPPORT CAN MAKE

At LCV, we believe that our earth is worth fighting for. For more than 50 years, we have done this to help people use their power to influence elections, shape policy, and hold politicians and polluters accountable. We have the power of the people behind us like never before and, with your help, lasting solutions needed for climate change are in front of us.

—Carol Browner, EPA Administrator 1993-2001 and LCV Board Chair



Here are some examples of what this work costs:

\$5K

Run a month-long **online advocacy campaign** for our members to take action around top priority climate, conservation, environmental health, and democracy issues.

\$15K

Conduct a tele-town hall with a member of Congress or other official to **educate and engage 10,000 people** at the grassroots level.

\$50K

Run a **state redistricting campaign** that includes hiring data scientists to submit equitable state/congressional maps that represent all communities and mobilize underrepresented communities to advocate for the adoption of maps in front of state redistricting commissions.

\$70K

Produce LCV's report on **environmental leadership in caucuses of color**, detailing how in the 116th Congress, members of the Tri-Caucus passed legislation, led on caucuses and committees, and laid the groundwork for more environmental progress.

\$300K

With our state partners and re:power, **run two candidate academies** to recruit and train at least 60 diverse candidates from the Conservation Voter Movement and provide best-in-class training.

\$250K

Place digital ad buys to **mobilize constituents** and generate media that highlights the work of environmental champions in Congress and increases pressure on pro-polluter politicians to stop doing the bidding of the fossil fuel industry.

\$200K

Produce, distribute, and promote LCV's signature publication, the **National Environmental Scorecard**, which evaluates how every member of Congress votes on key environmental, energy, and health measures.

\$500K

Build community organizing programs that **enhance the power of low-income and communities of color** to achieve climate justice, community health, and environmental protection.

\$1 MIL

Support state-level advocacy campaigns driving equitable policies to eliminate fossil fuels and **advance 100% clean energy** through grassroots, online, and media tactics to pressure state leaders to take action on climate change.

\$2 MIL

Run a national campaign encouraging Congress to **take swift and bold action on climate change**.



Our Earth Is Worth Fighting For

For more information or to get involved, visit lcv.org

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